

Towards Zero- Safer Roads and Road Users



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Today: solutions – and payoffs



.. and could deliver by 2020

Raising TEN-T safety in Eastern Europe



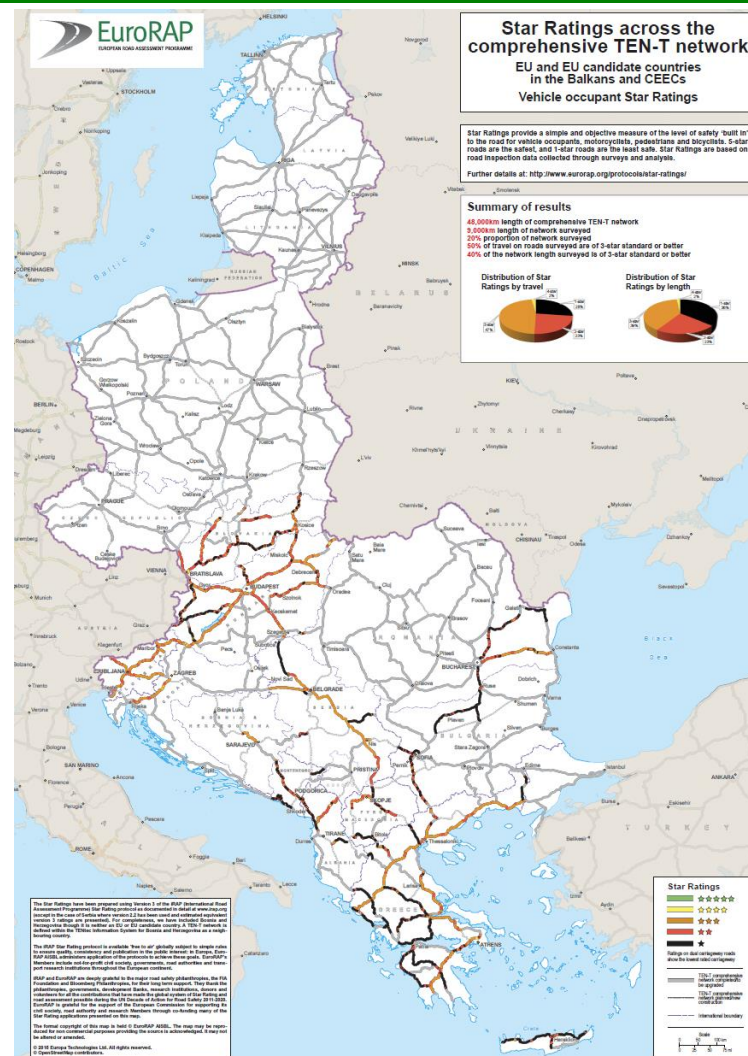
40,000 km, 20% sample inspected

With “maintenance measures” only

40% travel at 3-Star can becomes 60%.

By 2020.

140,000 serious traumas saved
over economic life. BCR = 6



How Can the Commissioner Lead?

Policy

- i. speeches, publications, media
- ii. EIB, CEF and regional finance

prioritising transport safety means metrics & budget reform

Transparency

- i. partner civil society & RAP metrics
- ii. Infrastructure Directive outcomes

Managing Performance

- i. budgets for SRIPs
- ii. safety metrics in design briefs
- iii. senior EC services champion



You Can't Manage What You Don't Measure