

Our 13th General Assembly



EuroRAP AISBL
Reykjavik
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THE EURORAP BUSINESS PLAN

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A Europe free of high risk roads – *adopting the 3 star minimum*

Vision



- Working for a Europe of risk-free roads



- **“We need to step up our work for the coming years,** to reach the intended EU target of halving the number of road deaths by 2020 [from 2010]. This is one of my priorities ... “

*Violeta Bulc
Commissioner for Transport
24 March 2015*





What do we need to be?

- Recognised
- Appreciated
- Sought after



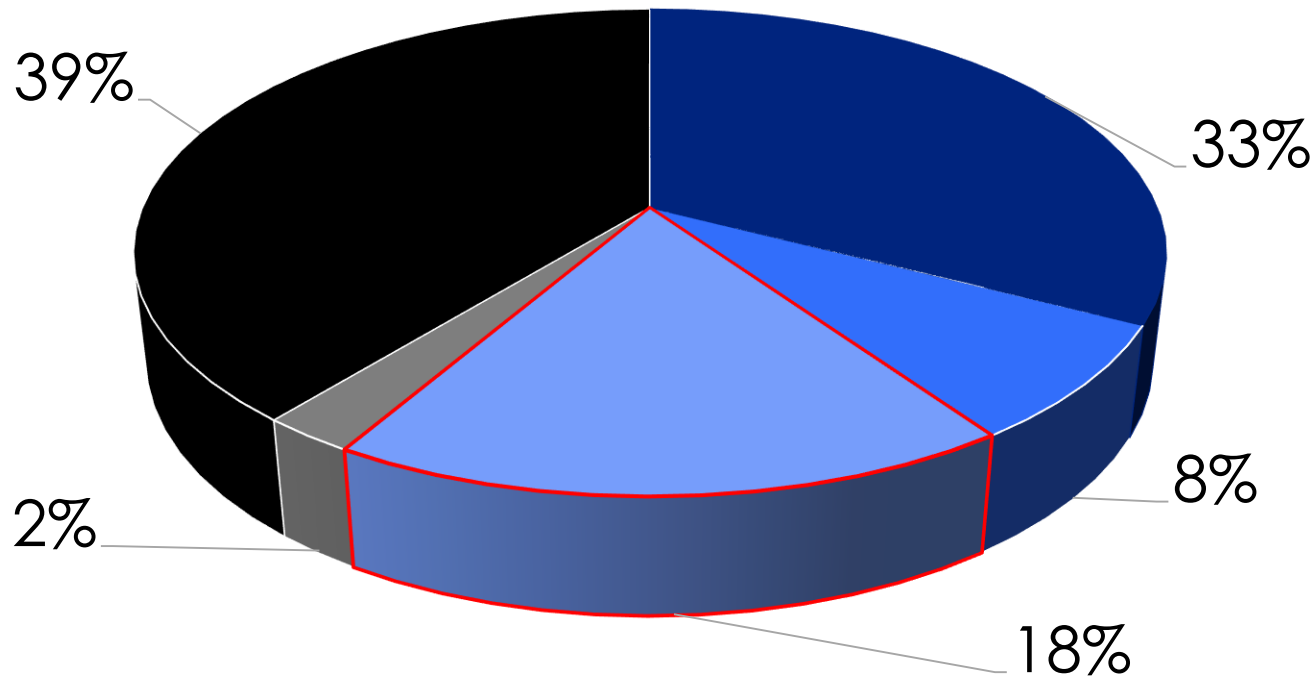


What do we need to achieve that?

- Highly professional
- Visible
- Self-sustaining



Income 2014



- FIAF Core Funding Grant
- Project Income
- iRAP

- Donations
- Membership income



Boosting revenue



○ Public sector

- *European Commission*
- *National authorities*



○ Private sector

- *Companies*
- *Foundations*



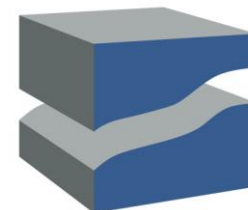


What have we been doing?

Brussels visibility ...



European
Commission



European
Automobile
Manufacturers
Association

ACEA



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Which projects are we bidding for?



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Actions



- EuroRAP SK s.r.o.
- Revenue stream review
- Partnerships



Thank you!

