



SLAIN

Saving Lives Assessing and Improving
TEN-T Road Network Safety

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EuroRAP

D8.4 Project Final Conference Report



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Document Control Sheet

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1.0	11/03/2021	Lina Konstantinopoulou, EuroRAP	Final for Submission
1.1	12/04/2021	Kate Fuller	Minor changes made to registration section

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Executive Summary

This document describes the activities carried out, for and during, the preparation of the SLAIN Final Event, held online on the 4th of March of 2021.

SLAIN (Saving Lives Assessing and Improving TEN-T Road Network Safety) the two-year European Commission CEF-funded project with the aim of extending the skills and knowledge base of partners in performing network-wide road assessments, had its Final Event on Thursday 4 March with an in-depth, four-hour online event featuring keynote speeches from the likes of DG MOVE and CEDR, with invaluable contributions from every project partner and a final contribution from outgoing EuroRAP General Secretary Lina Konstantinopoulou.

Expertly organised and hosted by Project Co-ordinators EuroRAP, the final event offered an opportunity for European Policy makers, autoclubs, public authorities, industry and experts to find out how the SLAIN project has paved the way for future actions that will integrate Road Assessment Programmes in Europe, with a focus on saving lives. In total, the audience heard from 20 speakers from Belgium, the UK, Italy, Spain, Catalonia, Croatia, Greece and Australia (represented by iRAP CEO Rob McInerney), sharing policy perspectives and recommendations, and network-wide road assessment results. These included focuses on Connected and Autonomous Vehicle readiness, Star Ratings and investment plans, crash risk maps and the implementation of RISM (Road Infrastructure Safety Management) legislation, together with an insightful presentation from the European Investment Bank.

First keynote speaker Matthew Baldwin, DG MOVE’s Deputy Director General, struck a somewhat sombre opening note (that thankfully was not in keeping with the rest of the event) with an alarming statistic – towards the end of 2020 deaths from road crashes were at a remarkably similar order of magnitude to deaths from Covid-19 globally. Baldwin’s hope was that once Coronavirus becomes a thing of the past that “road safety will be viewed as a chronic pandemic that requires concerted, global action.” Unlike Covid-19, however, a vaccine to drastically reduce road deaths already exists.

Yiannis Kefalogiannis, Deputy Minister of Infrastructure and Transportation for the Hellenic Government outlined his country’s first “concrete, detailed, holistic road safety action plan” through administrative and legislative initiatives and proposals. One of SLAIN’s goals was to engender the idea of “joined-up” road assessment programmes and Greece’s approach to a “pandemic” that saw 65 road deaths per million inhabitants, one of the highest in Europe, is testament to the validity of the work being carried out by not only the nine SLAIN project members but by the road safety sector as a whole.

Conference of European Directors of Roads (CEDR) Secretary General Steve Philipps highlighted the vitally important role of collaborative projects such as SLAIN in helping to achieve road safety targets. “We need the projects to extend the skills and knowledge base of our partners. As we emerge from Covid, even the NRAs who have benefitted from increased budgets and investment are highlighting staff resources as one of their key impediments. This gives CEDR a new impetus to help develop the necessary skills through the various cooperative projects” he said. “The achievements of EC projects cannot always be measured in tangible terms and SLAIN’s legacy will be manifold.”

Advocacy followed by action was the theme of EuroRAP Chair Ferry Smith’s address. With critical and dedicated funding in place for the implementation of road safety measures at the local and regional levels, Smith maintained that at the national level it was not the same story. “Infrastructure is key to improving road safety and EuroRAP is addressing those challenges by developing evidence-based



innovation tools – a giant step forward, but infrastructure innovation needs to be backed by policy.” Covid restrictions have seen local governments encourage their citizens to travel by bicycle or on foot but appropriate safety measures need to be implemented to protect the increase in the numbers of vulnerable road users.

“National programmes, bespoke for each country, and projects such as SLAIN, are key tools in the sharing of training, knowledge and experience.”

SLAIN may have come to end – but the work has just started.



1 Introduction

The Final event was an opportunity for European Policy makers, Autoclubs, Public Authorities, Industry and Experts to find out how the SLAIN project paves the way for future actions that will integrate Road Assessment Programmes in Europe, with a focus on saving lives.

As a final act of the dissemination activities, according to the SLAIN Grant Agreement, EuroRAP, the SLAIN coordinator, organized the Final Event of the project.



2 Preliminary activities

2.1 Choosing the appropriate online tool

To ensure the proper participation of external stakeholders, it was important to use an online meeting tool, able to allow more than 200 people to attend. The consortium chose ‘Teams live events’, which is an extension of Teams meetings, enabling users to broadcast video and meeting content to a large online audience. Live events are meant for one-to-many communications where the host of the event is leading the interactions and audience participation is primarily to view the content shared by host. The attendees can interact with the presenters using moderated questions and answers.

2.2 Communication materials

The dissemination team decided to adopt a standardised visual for all the communication materials for the Final Event which still aligned with former designs. Starting from the first “Save the date” to the “Registration” to the event.



2.3 Preparing the agenda

The agenda was prepared stepwise. EuroRAP tried to keep the event agenda to basic information including session names, speakers, start times, and end times. The idea was to give attendees an experience they will remember.

2.3.1 Inviting the moderator and speakers

EuroRAP began to invite relevant speakers at the beginning of January 2021:

Moderator

The moderator presides over the event meeting, or discussion and was **Kevin Borrás**. He is a journalist and editor at Thinking Highways journal.

Kevin is providing a full report of the event (as an article) to be used in the SLAIN partners' social media and for Thinking Highways.



Keynote speakers

EuroRAP invited the following high-level speakers:

- **Matthew Baldwin** is Deputy Director-General of DG MOVE and was appointed on 2 October 2018 as European Coordinator for road safety and sustainable mobility.
- **Yiannis Kefalogiannis** is Deputy Minister of Infrastructure and Transportation at Hellenic Government.
- **Steve Philipps** is the Secretary-General at Conference of European Directors of Roads (CEDR).
- **Ferry Smith** is Director International Public Affairs at Royal Dutch Touring Club ANWB and the Chair of EuroRAP Board.



Speakers at the session on Policy Perspectives and Recommendations

The guest speakers were:

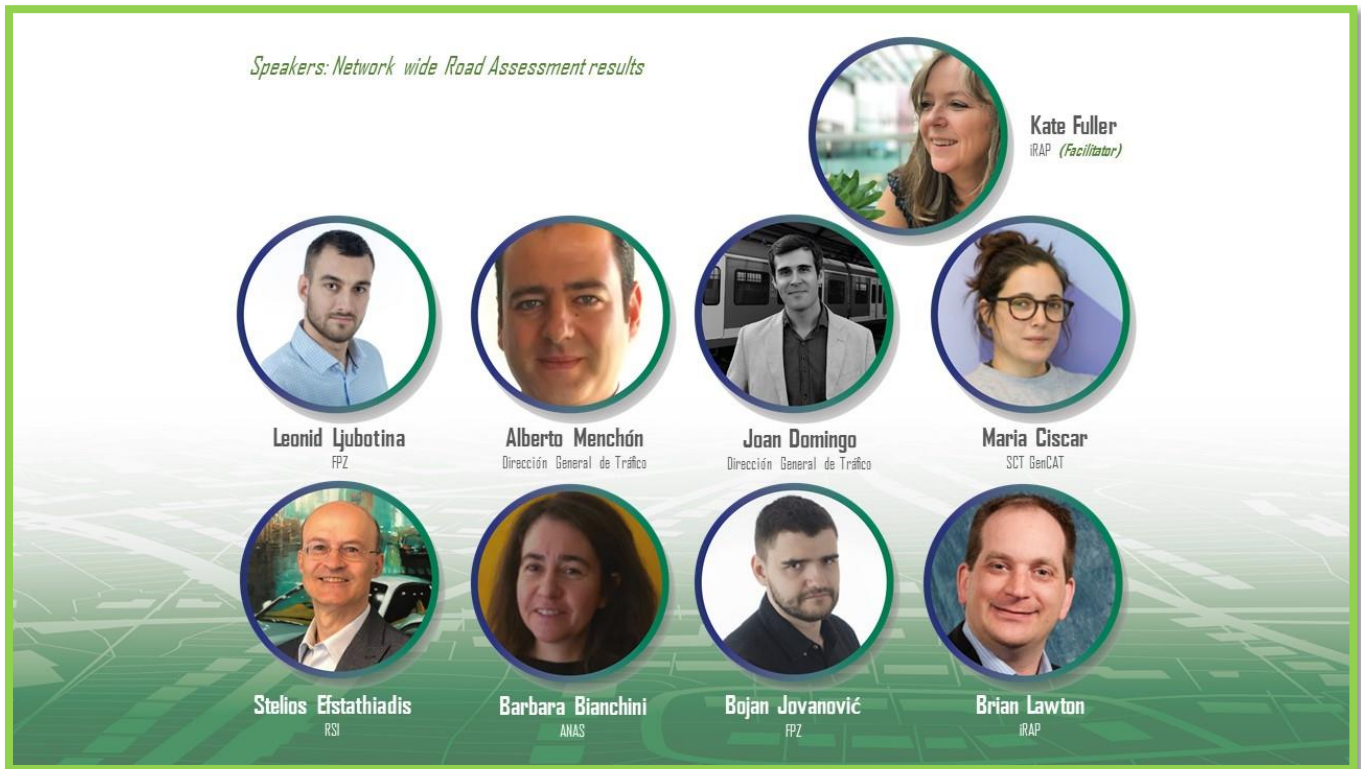
- **Dr Suzy Charman**, facilitator of the session, is the Executive Director at the Road Safety Foundation in the UK.
- **Petros Petrou** joined DG MOVE in October 2019 as a Seconded National Expert in the road safety unit, following his position as a Transport Attaché for the Republic of Cyprus. He is currently dealing with the revised RISM Directive.
- **Per Mathiasen** is EIB Senior Transport Engineer. Road safety has formed a red line throughout Per's career. He is currently responsible for a series of transport investment projects at the European Investment Bank and acting as the Bank's road safety specialist.
- **Ilaria Coppa**, is currently in charge of the Transport Planning Unit, where she deals with road safety, traffic studies and cost-benefit analysis at ANAS, Italy.
- **Lina Konstantinopoulou** is the Secretary General of EuroRAP, European Road Assessment Programme. She is currently the technical lead on the SLAIN project WP7 Preparing the physical infrastructure for automation.
- **Rob McInerney** is the Chief Executive Officer for the international Road Assessment Programme (iRAP), a registered charity with the vision for a world free of high-risk roads.



Speakers at the session on Network wide Road Assessment results

The SLAIN project partners were scheduled to present their results.

- **Kate Fuller** facilitated the session and works on behalf of iRAP as Technical Coordinator for the SLAIN project.
- The **other speakers** shown below are part of the SLAIN consortium



**Joan Domingo, RACC was replaced by Christoph Vollath, RACC due to unforeseen circumstances*

2.3.2 The Final Agenda

The Final Agenda for the SLAIN Final event is shown below. It was scheduled for four hours and is separated into three main sessions.



Agenda

<p>9h00 Opening of the Conference <i>Moderator: Kevin Borrás, Thinking Highways</i></p> <p>9h00 - 9h40 → Keynote Speeches → Matthew Baldwin, Deputy Director General, EC DG Move → Yiannis Kefalogiannis, Deputy Minister at Hellenic Government (TBC) → Steve Philipps, Secretary General, CEDR → Ferry Smith, EuroRAP Chair</p> <p>9h40 - 11h20 → Policy Perspectives and Recommendations <i>Facilitator: Suzy Charman, RSF</i> EC Road Infrastructure Safety Management → Petros Petrou - DG Move Policy Officer Unit Road Safety → European Investment Bank - Per Mathiasen, EIB Senior Transport Engineer → Implementing RISM in ANAS Italy network - Ilaria M. Coppa, ANAS Head Transportation Planning Unit → SLAIN Introduction & policy Recommendations - Lina Konstantinopoulou, EuroRAP Secretary General → SLAIN and beyond Europe - Rob McInerney, iRAP CEO</p> <p>*** BREAK ***</p>	<p>11h30 - 13h00 Network wide Road Assessment results <i>Facilitator: Kate Fuller, iRAP</i> → SLAIN Crash risk maps (20min) → Croatia - Leonid Ljubotina, FPZ → Spain/Catalonia - Pedro Tomás Martínez, Dirección General de Tráfico/Mania Ciscar, SCT GenCAT - in cooperation with RACC → Greece - Stelios Efstathiadis, RSI → Italy - Barbara Bianchini, ANAS</p> <p>→ Star rating and investment plans (20min) → Croatia - Bojan Jovanović, FPZ → Spain - Pedro Tomás Martínez, Dirección General de Tráfico</p> <p>→ Star rating Estimation for UN Targets (15min) → Brian Lawton, iRAP</p> <p>→ Case Studies around Europe (15min) → Stelios Efstathiadis, RSI</p> <p>→ SLAIN CAV Readiness (20min) → Leonid Ljubotina, FPZ</p> <p>*** Final Conclusions ***</p>
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Thursday 4 March 2021 - 9h-13h (Brussels time)

2.4 Inviting the stakeholders

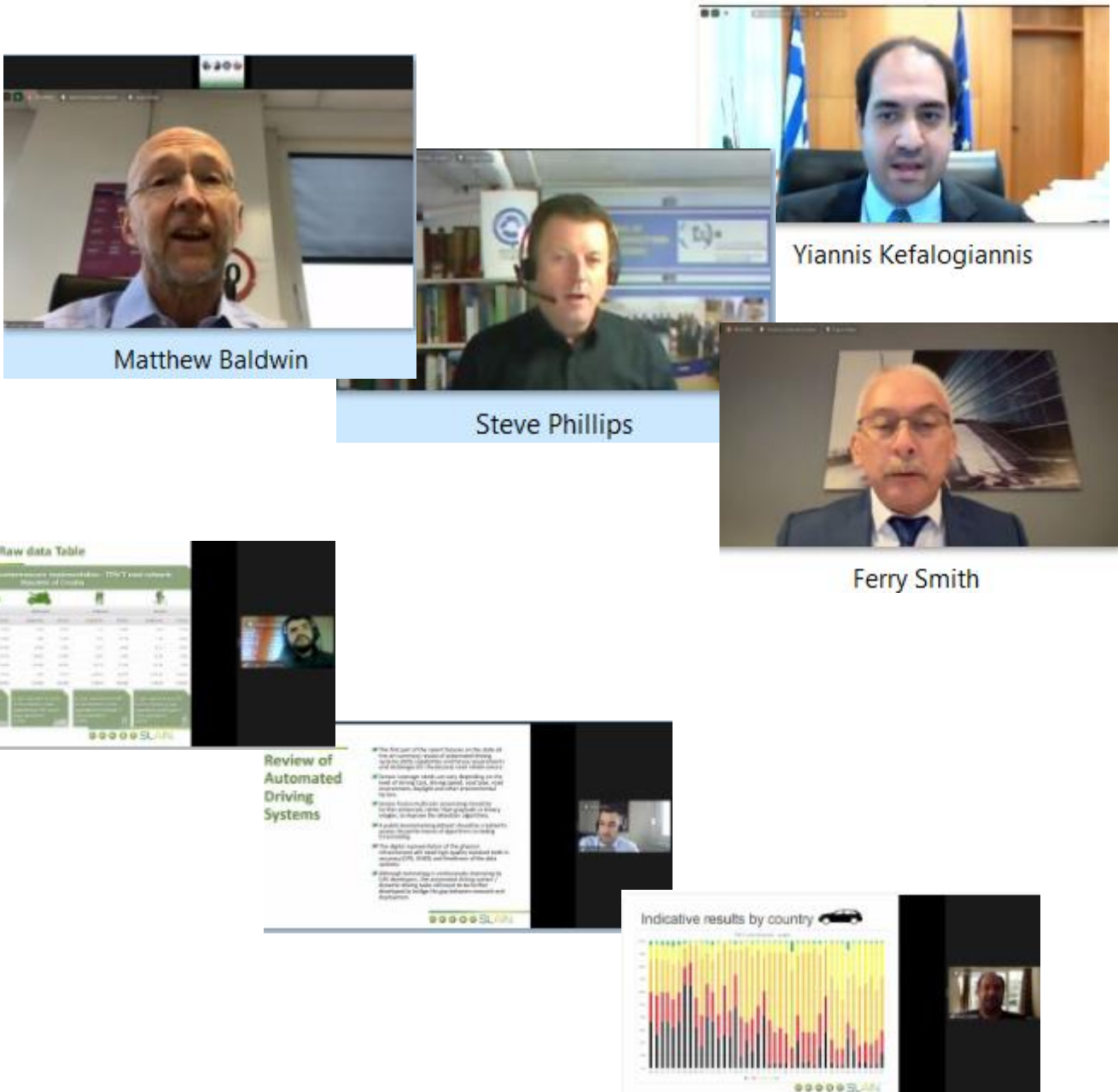
The dissemination team started to invite relevant stakeholders in mid-January 2021. “Save the date” and Preliminary Registration emails were sent to all the members of the Stakeholder Community in mid-January, and social media coverage started.

In mid-February, a full agenda along with the registration link, was sent to all the newsletter’s subscribers (1,232 Recipients) and to the Stakeholder Community members.

3 The event

3.1 Participation

More than 200 participants signed up to participate for the CEF SLAIN Final event which was dedicated to the ‘Policy Perspectives and Recommendations’ and ‘Road Assessment’ results. The event had received the participation of a significant representative of external stakeholders from the field of Transport, which included some European Policy makers, Road Authorities, Auto clubs, industry and experts.



4 Post-processing

4.1 Proceedings

Please visit the [following webpage](#) for access to the proceedings.

4.2 Presentations

4.2.1 Policy Perspectives and Recommendations

- | | |
|---|--|
| • EC Road Infrastructure Safety Management | Petros Petrou, DG MOVE Policy Officer Unit
Road Safety |
| • EIB Road Safety Policy | Per Mathiasen, EIB Senior Transport
Engineer |
| • Implementing RISM in ANAS Italy network | Ilaria M. Coppa, ANAS Head Transportation
Planning Unit |
| • SLAIN Introduction & Policy Recommendations | Lina Konstantinopoulou EuroRAP Secretary
General |
| • SLAIN and beyond Europe | Rob McInerney, iRAP CEO |

4.2.2 Network wide Road Assessment results

- | | |
|---|--|
| • SLAIN Crash Risk maps | |
| o Croatia | Leonid Ljubotina, FPZ |
| o Spain/ Catalonia | Christoph Vollath RACC/Maria Ciscar, SCT
GenCAT |
| o Greece | Stelios Efstathiadis, RSI |
| o Italy | Barbara Bianchini, ANAS |
| • Star Rating and investment plans | |
| o Croatia | Bojan Jovanović, FPZ |
| o Spain | Alberto Menchon, DGT |
| • Star Rating Estimation for UN Targets | Brian Lawton, iRAP |
| • Case Studies around Europe | Stelios Efstathiadis, RSI |
| • SLAIN CAV readiness | Leonid Ljubotina, FPZ |

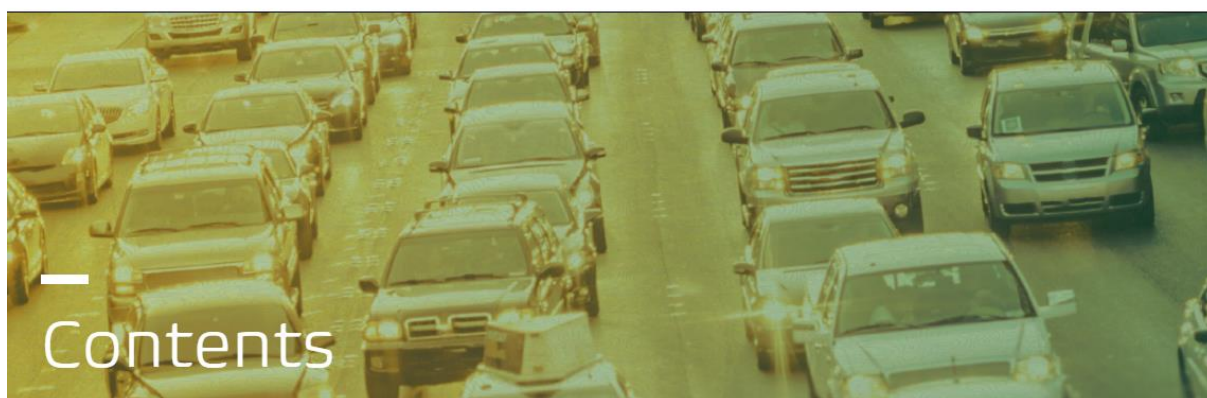
4.2.3 Recording (audio and video)

<https://eurorap.org/proceedings-of-the-slain-final-event-are-now-available/>



4.2.4 Final CEF SLAIN project brochure

To better illustrate the activities carried out, the Consortium distributed the Final Event Summary, an [electronic Final Results brochure](#) illustrating the overview of the project and the main highlights from the SLAIN project.



5 Conclusions

The SLAIN Final event has been widely disseminated at the European level to inform about the project, which was mainly aimed at demonstrating a methodology of network-wide assessment, preparing the readiness of Europe's physical infrastructure for automation, and proposing Policy recommendations in the field of the road safety. The project will still be promoted after its end in order to ensure the sustainability of the deliverables and outputs.



Annexes

A. SLAIN Deliverables

Please visit the [SLAIN Website page](#)

B. SLAIN Final event Registration

217 people from 49 countries registered for the event.

C. SLAIN Consortium partners

Thanks to the European Union and the SLAIN Consortium partners

Thank you to our partners